

2022-2023



# SUPPORT OPPORTUNITIES

International Eosinophil Society, Inc.

[www.eosinophil-society.org](http://www.eosinophil-society.org)

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# 2022-2023 IES Support Opportunity Guide

## Table of Contents

About IES .....	3
Leadership	
Membership	
Ways to Support Our Mission.....	4
2022-2023 Corporate Advisory Council Membership.....	4
Overview	
Mandate	
Membership	
Benefits	
2023 Biennial Symposium .....	6
About the Symposium	
Program-at-a-Glance	
Past Sponsors and Exhibitors	
Educational Partnership Packages	
Additional Support Opportunities	
Guidelines for Support .....	12



2019 Symposium - Portland, USA

# About IES

The International Eosinophil Society, Inc. (IES) is a non-profit organization of scientists and clinicians interested in the eosinophil, a blood cell strongly associated with many diseases. The society sponsors biennial meetings to review new information about the eosinophil and its roles in health and disease. IES has been established to bring together scientists from around the world who are engaged in research in the field of eosinophil biology and eosinophil disorders with a view to facilitating exchange of ideas and information about this fascinating inflammatory cell type and its role in diseases. While every professional society has unique elements, IES is truly one-of-a-kind in that it is the only global association that is exclusively devoted to this important cell type.

## Leadership

### Board of Directors

**President:** Florence Roufosse, MD PhD (Belgium)

**President-Elect:** Marc Rothenberg, MD PhD (USA)

**Immediate Past-President:** Bruce Bochner, MD (USA)

**Secretary-Treasurer:** Dagmar Simon, MD (Switzerland)

Praveen Akuthota, MD (USA)

Allison Fryer, PhD (USA)

Jean-Emmanuel Kahn, MD, PhD (France)

Paneez Khoury, MD (USA)

Amy Klion, MD (USA)

Rossana Melo, PhD (Brazil)

Ariel Munitz, PhD (Israel)

Lisa Spencer, PhD (USA)

Shigeharu Ueki, MD PhD (Japan)

Michael Wechsler, MD MMSc (USA)

### Trainee Members

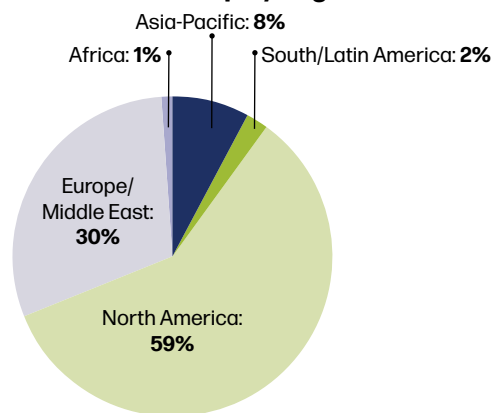
Eva Knuplež, PhD (Slovenia)

Kiho Son, PhD (Canada)

## Membership

IES has members from around the world. Efforts have been made in recent years to increase participation by young scientists through free and heavily discounted membership and registration fees. Because of this, IES membership now includes nearly 50% trainee members.

### IES Membership by Region



# Ways to Support Our Mission

The International Eosinophil Society (IES) provides Sponsors with two main opportunities to support our mission – through yearly membership to the IES Corporate Advisory Council and through sponsoring our in-person biennial Symposium in 2023. Membership to the Corporate Advisory Council does not automatically include Symposium sponsorship, although certain benefits are given to members. Specific details can be found under ‘Corporate Advisory Council Benefits’.

## 2022-2023 Corporate Advisory Council Membership

### Overview

The International Eosinophil Society, Inc. (IES) is offering the opportunity for corporate partners to collaborate with IES as a Corporate Advisory Council member. IES understands that businesses play an important role in furthering IES’s mission and improving the health of countless patients throughout the world and this council will allow both IES and corporate representatives to work closely together to accomplish this goal.

IES’s Corporate Advisory Council is a body that unites IES and corporate partners to discuss the profession and industry as a cohesive unit advancing science and improving the lives of patients. Council meetings will provide industry representatives the opportunity to communicate with IES leadership and key opinion leaders to discuss topics of interest. These meetings may also include representatives from IES’s vast international network, which consists of allergists and clinical immunologists across dozens of countries in North America, South America, Europe, Asia-Pacific, the Middle East, and Africa.

### Mandate

The Corporate Advisory Council is a joint IES-corporate strategic partnership with the vision of advancing research, knowledge, and education to physicians in the field of allergy and clinical immunology, specifically related to the eosinophil and eosinophilic disorders. By creating an open dialogue and sharing expertise, Corporate Advisory Council members and IES leadership will explore collaborative opportunities to improve patient care and advance the mission of the IES throughout the world.

### Membership

- Membership is open to any entity in the field of allergy/immunology, including those who develop the pharmaceuticals, medical devices, and other needed medical items and services to treat patients.
- Membership is for a 1-year term, beginning on the date the contract is executed.

### Benefits

	Platinum \$50,000	Gold \$25,000	Silver \$10,000	Bronze \$5,000
Online webinar sponsorship on topic of Sponsor’s choosing (content developed by IES)	■	■		
Inclusion of your company logo on IES website	■	■	■	■
Representative(s) at the Corporate Advisory Council Meeting*	4	3	2	1
One hour call with IES leadership	■	■	■	■

\*This meeting will likely take place during the IES 2023 Biennial Symposium or at the 2023 AAAAI Annual Meeting

Corporate Advisory Council Membership does not automatically include sponsorship of the IES 2023 Biennial Symposium; however, the following benefits do apply:

Benefits at the 2023 Biennial Symposium:	Platinum \$50,000	Gold \$25,000	Silver \$10,000	Bronze \$5,000
Recognition in Symposium program	■	■		
Discount on sponsorship opportunities	15%	10%	5%	
Discounted table-top exhibit display	100%	50%	25%	10%

## 2022-2023 Corporate Council Advisory Members

- Allakos
- Amgen
- AstraZeneca
- Celldex Therapeutics
- GSK
- Regeneron



Networking Event for Young Scientists - 2019 Symposium in Portland, USA

# 2023 Biennial Symposium Sponsorship

Sponsors specifically supporting the **2023 IES Symposium** will have the opportunity to maximize their company's visibility and make personal contact with the top eosinophil researchers in the world during the meeting. Support may take the form of an educational grant (see educational partnership packages below) or through targeted services and branding opportunities (e.g. travel grants, welcome reception; see additional support opportunities below). The meeting will take place **July 11-15, 2023** at the David Braley Health Sciences Centre at McMaster University in **Hamilton, ON, Canada**. Hamilton is located on the western tip of Lake Ontario, just 36 miles (56 kilometers) southwest of Toronto. For more information, visit our website at [www.eosinophil-society.org/symposium](http://www.eosinophil-society.org/symposium).

## Purpose

The biennial Symposium will provide a venue for scientists and clinician-investigators interested in eosinophils to meet, exchange information and develop collaborations to advance research in the fields of eosinophil biology and the pathogenesis of eosinophil-associated diseases. The Symposium showcases new research findings related to the production of eosinophils, their trafficking, their effector functions, the use of animal models to explore the importance and roles of the eosinophil in health and disease, translational studies of animal model findings into patient-oriented research, and the development of new therapies for eosinophil-associated diseases.

## Scientific Program Committee

**Chair:** Mark Larché, PhD (Canada)

Steve Ackerman, PhD (USA)

Gabrielle Belz, PhD (Australia)

Bruce Bochner, MD (USA)

Judah Denburg, MD, FRCP (C) (Canada)

Allison Fryer, PhD (USA)

Elizabeth Jacobsen, PhD (USA)

Mats Johansson, PhD (USA)

Paneez Khoury, MD (USA)

Amy Klion, MD (USA)

Eva Knuplez, PhD (Austria)

Manali Mukherjee, PhD (Canada)

Ariel Munitz, PhD (Israel)

Parameswaran Nair, MD, PhD (Canada)

Marc Rothenberg, MD PhD (USA)

Florence Roufosse, MD PhD (Belgium)

Roma Sehmi, PhD (Canada)

Kiho Son, PhD (Canada)

Shigeharu Ueki, MD PhD (Japan)

Nives Zimmermann, MD (USA)

## Local Organizing Committee

**Chair:** Judah Denburg, MD, FRCP(C) (Canada)

Gail Gauvreau, BSc, MSc, PhD (Canada)

Mark Larché, PhD (Canada)

Manali Mukherjee, PhD (Canada)

Parameswaran Nair, MD PhD (Canada)

Paul O'Byrne, MB, FRCPI, FRCP (Canada)

Roma Sehmi, PhD (Canada)



David Braley Health Sciences Center, McMaster University

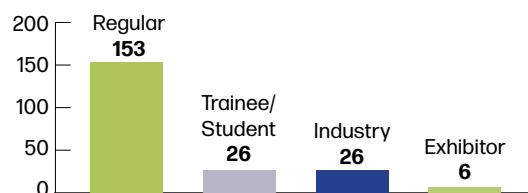
## Characteristics of the 2023 Symposium

- 200-225 Expected Delegates
- 100 Expected Abstract Submissions
- 35 Invited Speakers
- Oral Abstract Presentations
- Poster Sessions
- Breakfast with a Mentor Sessions (geared toward young scientists)
- Dedicated Lectures
  - Gerald J. Gleich Award Lecture
  - Paul Ehrlich Lectureship

## 2019 Symposium Statistics

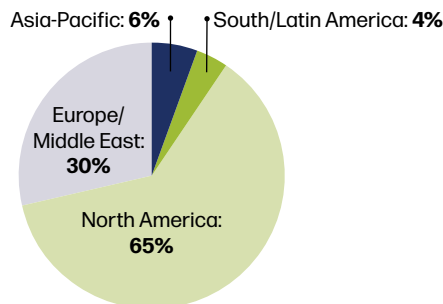
### Registration by Type

Total Attendees: **211**



### Abstracts by Region

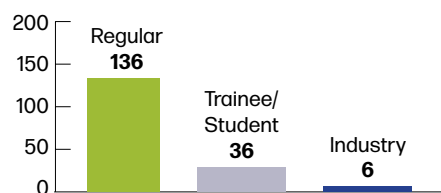
Total Submitted: **105**



## 2017 Symposium Statistics

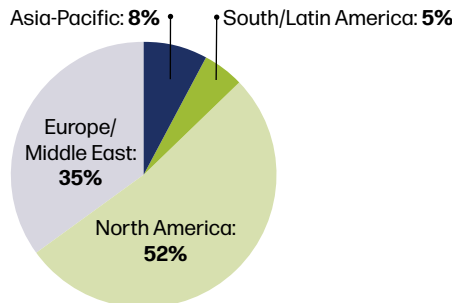
### Registration by Type

Total Attendees: **136**



### Abstracts by Region

Total Submitted: **75**



## Past Symposia

### 11<sup>th</sup> Biennial Symposium

9-13 July 2019  
Portland, Oregon

### 10<sup>th</sup> Biennial Symposium

19-23 July 2017  
Gothenburg, Sweden

### 9<sup>th</sup> Biennial Symposium

14-18 July 2015  
Chicago, IL

### 8<sup>th</sup> Biennial Symposium

13-17 July 2013  
Oxford, United Kingdom

### 7<sup>th</sup> Biennial Symposium

21-25 June 2011  
Québec City, Canada

### 6<sup>th</sup> Biennial Symposium

7-11 July 2009  
Bruges, Belgium

### 5<sup>th</sup> Biennial Symposium

18-22 July 2007  
Snowbird, Utah

### 4<sup>th</sup> Biennial Symposium

25-29 May 2005  
Bern, Switzerland

### 3<sup>rd</sup> Biennial Symposium

25-29 June 2003  
Snowmass, Colorado

### 2<sup>nd</sup> Biennial Symposium

4-8 May 2001  
Banff, Alberta, Canada

### 1<sup>st</sup> Biennial Symposium

3-5 October 1999  
Lund, Sweden

# 2023 Symposium Program-at-a-Glance

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## Tuesday, July 11, 2023

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8:00 am – 5:00 pm	Pre-Meeting Workshop: Biologic Therapy in Eosinophil-Associated Disorders: Remaining Questions and Translational Research Opportunities
6:00 pm – 7:00 pm	Welcome Lecture: The Clinical Biology of Eosinophils: A Saga
7:00 pm – 9:00 pm	Welcome Reception at Art Gallery of Hamilton

## Wednesday, July 12, 2023

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7:00 am – 8:00 am	Breakfast with a Mentor
8:00 am – 10:00 am	Session 1: Regulation of Eosinophil Development and Trafficking
10:00 am – 10:30 am	Coffee Break
10:30 am – 12:30 pm	Session 2: Cell Death (and Stress, Autophagy) in Eosinophil Biology
12:30 pm – 1:00 pm	IES Business Meeting
1:00 pm – 4:00 pm	Break
4:00 pm – 5:00 pm	Gerald J. Gleich Award Lecture
5:00 pm – 7:00 pm	Poster Session 1
7:00 pm – 9:00 pm	Networking Event for Young Scientists

## Thursday, July 13, 2023

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7:00 am – 8:00 am	Breakfast with a Mentor
8:00 am – 10:00 am	Session 3: Eosinophils and Local Immunity- Interactions with Multiple Cell Types
10:00 am – 10:30 am	Coffee Break
10:30 am – 12:30 pm	Session 4: Eosinophils in Host Defense
12:30 pm – 4:30 pm	Break
4:30 pm – 6:00 pm	Session 5: Reciprocal Interactions between Eosinophils and Microbiomes in Gut Homeostasis/ Dysbiosis
6:00 pm – 8:00 pm	Poster Session 2

## Friday, July 14, 2023

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8:00 am – 10:00 am	Session 6: Eosinophils and the Epithelium
10:00 am – 10:30 am	Coffee Break
10:30 am – 12:30 pm	Session 7: Eosinophils in Tissue Injury/Repair/Fibrosis in Organ Disease
12:30 pm – 3:30 pm	Break
3:30 pm – 5:30 pm	Session 8: Eosinophils in Tumor Biology and Cancer Therapy
5:30 pm – 6:00 pm	Break
6:00 pm – 7:00 pm	Paul Ehrlich Lecture
7:00 pm – 10:00 pm	Dinner & Networking Event

## Saturday, July 15, 2023

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8:00 am – 9:30 am	Session 9: Eosinophils in GI Diseases
9:30 am – 10:00 am	Coffee Break
10:00 am – 12:00 pm	Roundtable: Clinical Biology of Eosinophils: The Future



## Past Symposium Sponsors and Exhibitors

Allakos	Genentech
American Academy of Allergy, Asthma & Immunology (AAAAI)	GlaxoSmithKline
American Partnership for Eosinophilic Diseases (APFED)	Immune Pharmaceuticals
Amgen	Intermountain West Allergy Association
AstraZeneca	Knopp Biosciences
Aventis	MedImmune, Inc.
BioWa, Inc.	Merck & Co, Inc.
Campaign Urging Research for Eosinophilic Disease (CURED)	Meritage Pharma, Inc.
Ception Therapeutics	Miltenyi Biotec
Chiesi	Novartis
Children's Digestive Health and Nutrition Foundation	Pfizer
Critical Therapeutics, Inc.,	Receptos
Corus Pharmaceuticals	Regeneron
Diagnostics Development	Roche
The International Gastrointestinal Eosinophilic Researchers Foundation (TIGERS)	Ross/Abbott Labs
Journal of Leukocyte Biology (JLB)	Society for Leukocyte Biology (SLB)
NIH (NIAID, NIDDK, NIAMS, ORD, ODS)	Takeda
GA2LEN	Teva
	University of Bern
	Wyeth

## Educational Partnership Packages

Educational Partners have the opportunity to support the Symposium through unrestricted educational grants. Your contribution helps support valuable educational programs and attendee events. All Educational Partners receive a variety of benefits based on their level of support. Descriptions of the sponsorship levels and benefits are outlined below.

Benefits	Platinum \$50,000 USD	Gold \$25,000 USD	Silver \$15,000 USD	Bronze \$5,000 USD
Inclusion of your company name/link on the Symposium website	■	■	■	■
Acknowledgement as a supporter of the Symposium in marketing pieces and on-site signage	■	■	■	■
Inclusion of your company logo on recognition slides before and after sessions	■	■	■	■
Inclusion of your company logo in the Final Program	■	■	■	■
Advertisement in the Final Program	Full Page	Half Page	Quarter Page	
Discounted table-top exhibit display	100%	50%	20%	
Complimentary Symposium registration(s)*	4	2	1	
Recognition in the Final Program and on the website as a Sponsor of the Breakfast with a Mentor sessions, geared towards young scientists	■			

\* Each delegate will receive waived registration and complementary access to the social program.

# Additional Support Opportunities

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## Dinner & Networking Event

\$20,000

Sponsor the main social event during the meeting, to take place on the evening of Friday, July 14<sup>th</sup> (Location TBA). All registered delegates will take part in this evening of networking, great food and entertainment. Your company logo will be displayed on signs during the event and within the Final Program schedule. Sponsor will also have the opportunity to provide napkins with their company logo.

## Final Program Ad

The Final Program is a comprehensive guide to the IES meeting, including a complete schedule of activities, exhibitor information and much more. The Final Program (digital or paper version) will be distributed to all delegates. Ad graphics are subject to IES approval.

Back Cover: \$15,000

Inside Front Cover: \$10,000

Inside Back Cover: \$8,000

Full Page: \$5,000

Half Page: \$2,500

## Networking Event for Young Scientists

\$10,000

Support IES's young scientists by sponsoring their networking event on the evening of Wednesday, July 12<sup>th</sup>. Your company logo will be displayed on an email invitation to invited attendees, at signs during the event and within the Final Program schedule.

## Welcome Reception

\$10,000

Welcome IES delegates to Hamilton, ON by sponsoring the Welcome Reception on Tuesday, July 11<sup>th</sup> at the Art Gallery of Hamilton. Your company logo will be displayed during the reception on signage and within the Final Program schedule. Sponsor will also have the opportunity to provide napkins with their company logo.

## Digital Abstract Book

\$5,000

All registered delegates will receive access to the Digital Abstract book before the meeting begins and they will frequently access this on-site. Sponsor will be recognized in the Final Program, on information slides between sessions, on signage and on the website where attendees can access the book.

## Discounted Registration Rates for Young Scientists

\$5,000

Sponsor the discounted registration rates given to young scientists attending the meeting. By subsidizing this cost, your company will give more young scientists the opportunity to attend the meeting, present their work and network with leaders in the field. Sponsor will be recognized on the registration website, in the Final Program, on signage and on slides shown between sessions.

## Pre-Meeting Advertisement in Email Blasts

\$5,000

Include your advertisement in a pre-meeting email sent to the IES database (500+ recipients) and registrants. There will be space for one static banner ad per email. Ad is subject to IES approval.

## Table-Top Exhibit Display

\$4,000

Maximize your impact at the meeting and interact directly with IES members by purchasing a table-top exhibit display. This is a great opportunity for attendees to learn about the products and services offered by your company. Tables will be located directly outside the main session room and near the posters on July 12-14<sup>th</sup>. Each exhibit display includes one draped table and two chairs as well as one exhibitor registration, which allow access to the exhibit and poster area. Additional exhibitor badges can be purchased.

## Lanyards

\$3,000

Put your logo around the neck of all attendees. Everyone is required to wear a badge to enter the meeting space and your logo will be front and center throughout the Symposium. Sponsor is responsible for the production, payment and delivery of at least 250 approved lanyards.

## Water Bottles

\$3,000

Provide water bottles with your company's branding to all meeting attendees. Water stations will be available throughout the meeting space and water bottles will reduce the amount of disposable glassware needed. Sponsor is responsible for the production, payment, and delivery of at least 250 approved water bottles.

## Trainee Travel Awards

\$2,500 per grant

Trainee travel awards provide essential funds for trainees to attend the meeting. These funds will be paid directly to trainees to off-set the costs of their registration fee, hotel and flight. Priority will be given to young scientists from low and middle-income countries, under-represented minorities, and applicants with high scoring abstracts.

## Coffee Breaks

\$2,500

Sponsor a coffee break for meeting attendees between sessions. Sponsors will be recognized within the Final Program schedule and on signs during the coffee break. IES will allow branded coffee cups and/or napkins (to be provided by the Sponsor).

## Hotel Room Drops

\$2,000

Spoil attendees by leaving a variety of items in their hotel room. This can include gifts (i.e. candies, bottled water) or marketing materials (i.e. product information sheet, flyer with booth information). The Sponsor is responsible for any room drop fees and will work with the Sheraton Hamilton Hotel directly for distribution.

## Hotel Room Key Cards

\$2,000

Put your company or brand logo on the electronic keycards given to delegates staying in the official meeting hotel. The Sponsor is responsible for the payment and production of the keycards and will work directly with the Sheraton Hamilton Hotel for distribution.



2019 Symposium - Portland, USA

# Guidelines for Support

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Supporting an IES event or educational activity not only offers a more rewarding experience for attendees, but also maximizes your company's visibility. Support is not limited to these suggestions; IES encourages new and creative ideas that contribute to the quality of our meetings and education.

## IES Logo Use

Only supporters of official IES programs will be allowed to use the IES name and logo in the promotion and marketing of their grant or sponsorship. All such usage must first be approved by IES. The use of the IES name and logo will be permitted to show the appropriate affiliation the supporter has with the program.

## Management of Grants

The ultimate decision regarding the management of Grants, including the receipt and disbursement of funds, is the responsibility of IES. Grants from supporters will be paid directly to IES. Both the Supporter and IES will conform to the terms of the letter of agreement they sign.

It is customary for IES to use Grant funds for the planning, production, dissemination, and promotion of IES educational programs. Grants may support administrative, rental, marketing, mailing and all other associated activity planning, development, and implementation costs.

## Letter of Agreement

All partners will be required to sign a Letter of Agreement with IES, outlining grant or sponsorship prerequisites and conditions. Companies interested in supporting IES initiatives should contact Katie Komassa, IES Executive Director at [kkomassa@eosinophil-society.org](mailto:kkomassa@eosinophil-society.org).

## Payment Methods

Grants and sponsorships are required in US dollars (USD) and shall be made by either:

1. Check or bank draft drawn payable to:  
International Eosinophil Society, Inc.  
555 East Wells Street  
Suite 1100  
Milwaukee, WI 53202-3823, USA
2. Direct wire transfer (free of bank charges) in US dollars to:  
BMO Harris Bank N.A  
111 W. Monroe Street  
Chicago, IL 60603  
SWIFT: HATRUS44 (international)  
ABA: 071000288 (domestic)  
Account: 0042303371  
International Eosinophil Society, Inc