



POSTER PRESENTATION GUIDELINES

12th Biennial Symposium of the IES

11-15 July 2023

Hamilton, Ontario, Canada

Purpose of a Poster Presentation:

- Acquaint meeting participants with the fundamentals of your research quickly and easily
- Use text, graphs, tables, charts, and pictures to present only highlights
- Catch your viewer's attention
- Make the viewer want to learn more about your research

Poster Criteria and Size

- All posters must be presented in English.
- Please print poster text large enough to be easily read at a distance of approximately 3 feet.
- All posters must be printed in a **vertical** orientation ("portrait" orientation).
- Poster Boards are 4 feet wide x 8 feet tall and have a usable space of **3 feet, 10.5 inches wide x 7 feet, 10.5 inches high**.
- The exact size of your poster is up to you, but it's recommended to be no bigger than **3 feet, 10.5 inches wide x 5 feet high** for ease of viewing.

Designing an Effective Poster:

- Include the title, authors and affiliations at the top
- Include abstract
- Keep any text brief
- Do not use all capital letters
- Use graphics (charts, tables, pictures) that can be understood in one minute or less
- Ideas should flow from panel to panel logically
- The viewer should gain new knowledge or insight by visiting your poster

Poster Presentation Etiquette:

- Hang your poster during the assigned poster hanging times
- Stand by your poster for the duration of your assigned presentation time.

Poster Set-up and Removal

Abstract Slam posters will remain up for the entire Symposium. You may hang your poster starting on Wednesday, 12 July at 7:00 am. The poster must be removed by 3:00 pm on 15 July. Any posters that are not removed by the removal date/time will be discarded.

